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Local Business Community Asked To Join The Launch Of Shelby County's 2022 Disparity Study

Shelby County, TN (April 28, 2021) - Shelby County commissioned Griffin & Strong, P.C. to conduct a Disparity Study ("Study"). The Study will evaluate if there is equitable contracting by the County on the basis of race, ethnicity, and gender.

A Disparity Study is an objective research tool whose findings of discrimination, if any, are a prerequisite to any race or gender based remedial program. Griffin & Strong, a law and public policy consulting firm based in Atlanta, Georgia, is a nationally recognized expert in disparity research. Public participation in the Study is critical to the accuracy of the Study findings and recommendations which will result in policy recommendations to Shelby County.

Griffin & Strong, P.C. will kick off the study by hosting an informational webinar on Thursday, June 3rd. This online session will provide the community with the opportunity to ask questions, learn about the Study process, and discuss how they can participate. The meeting will be hosted:

**Thursday, June 3rd, 2021
12:00 pm – 1:00 pm CST**
Please RSVP at this link <https://bit.ly/3eGU5GS>

Registration is free and advanced registration is recommended but not required to participate.

For questions or concerns, please email Griffin & Strong at shelbycountystudy@gspclaw.com. Please note all comments may be recorded and potentially used in the Study.

Griffin & Strong, P.C. is a law and public policy consulting firm based in Atlanta, GA. Since 1992, the firm has represented individual clients, small businesses, corporations, and government entities in public policy consulting, legislation, contract compliance, supplier diversity consulting, and disparity research.

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